

MONTHLY MEMBERSHIP PROGRESS REPORT

District 19 F

Results as of: 01/31/2018

HOWARD HUDSON LOCATION WASHINGTON GMT CA GMT: Clubs Members RESULTS FOR 2017-2018 RESULTS FOR 2017-2018 NEW CLUB GOAL NEW CLUBS DROPPED CLUBS MEMBER GROWTH NET MEMBER GROWTH DROPPED QUARTER QUARTER GOAL ACTUAL MEMBERS ACTUAL (including transfers) 0 0 0 -8 11 53 JULY/AUG/SEPT JULY/AUG/SEPT 1 1 1 10 38 10 OCT/NOV/DEC OCT/NOV/DEC 0 0 0 0 11 28 JAN/FEB/MAR JAN/FEB/MAR 0 0 0 0 0 0 APR/MAY/JUNE APR/MAY/JUNE GOALS AND ACTUAL NEW CLUBS CUMULATIVE 1 0.8 - CURRENT YEAR GOALS FOR NEW CLUBS 0.6 CURRENT YEAR ACTUAL NEW CLUBS LAST YEAR ACTUAL NEW CLUBS 0.4 0.2 0 JULY AUG SEPT OCT NOV DEC JAN FEB MAR APR MAY JUNE GOALS AND ACTUAL MEMBERS CUMULATIVE 20 ▲ 10 0 MEMBER GROWTH NET GOAL MEMBER GROWTH ACTUAL -10 LAST YEAR MEMBERSHIP ACTUAL -20 * -30 -40 -50 JULY AUG SEPT OCT NOV DEC JAN FEB MAR APR MAY JUNE ٦٢ 1

DROPPED CLUBS: 1		17 CLUBS OF 47 ADDED 1 OR MORE NEW MEMBERS	GENDER DISTRIBUTIONMALE1,007 (77.70%)FEMALE289 (22.30%)Women Percentage Fiscal Year Goal: 22%		
DROPPED MEMBERS					
DECEASED	16	CLICK HERE FOR CUMULATIVE	TOTAL FAMILY UNIT MEMBERS		198
CLUB CANCELLED	0	MEMBERSHIP DATA	FAMILY MEMBERS PAYING HALF		100
OTHER	75				102
TOTAL	91				

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